

# Privacy Policy

## General

This website is owned and operated by Ovation RCS, LLC (“Ovation”). This Privacy Policy pertains specifically to the collection, use, and disclosure, of data obtained through the use of our website. Ovation is committed to protecting the privacy of all information it retains.

## Information Collection, Use, Disclosure

### Collection

We collect several types of information from and about the users of our website, including information you provide to us and information collected through website tools and technology as you navigate through our website.

We actively collect personal information you provide to us if you access, sign up for or request certain services or information from us on our website. The personal information we collect from you may include, but is not limited to your name, contact information, email address, telephone number, postal address, city/state location and time zone information.

As you navigate through and use our website, we passively collect information, through website tools and technology, about your site-visit and usage activities including, but not limited to: (i) page views; (ii) IP addresses; (iii) operating system, browser type and version and other data about the equipment used to visit our website; (iv) patterns of search and browsing our website; (v) duration on web pages; (vi) log-in attempts; and (vii) points of origin. Our website and portal-based services do not respond to or change behaviors based on receiving a do-not-track signal from a visitor.

### Use

The information we collect about you and your website usage, regardless of whether it is from information that you provide to us or that we collected through website tools and technology is used by us for the following purposes:

- For contact purposes, identity verification and to respond to requests you make;
- To provide you with whitepapers, newsletters or other information you requested or signed up to receive;

- For product assessment purposes and to improve our products and services;
- To improve the functionality of and user experience of our website;
- To make inferences about site visitors for the purposes of marketing.

In addition, if you provide us with your email address or other contact information, we may use it for our own marketing, promotional, and informational purposes, including solicitations, invitations, newsletters, awareness campaigns, and announcements and we may share it with partners and affiliates for their marketing purposes.

## ***Disclosure***

We may provide your personal information to third party service providers who work on behalf of or with us to provide some of the services and features of our website.

We do not share your personal information with third parties for marketing purposes unless you authorize us to do so; nor will we ever sell your personal information. Ovation may share the information we collect from and about you, including personal information, with 3<sup>rd</sup> party affiliates for the purpose of monitoring, providing, assessing and improving our products, services and website; for legal or regulatory reasons or with your consent. We may also disclose information we collect from and about you as necessary to comply with legal obligations (e.g., court orders) or to avoid a violation of law.

## **Website Analytics**

We may use web-based tools and technologies when you visit our websites, such as “cookies” and “web beacons” to monitor your online activities, including your submissions and information requests, in accordance with applicable law. Cookies are pieces of data that a web site transfers to a user’s computer for record-keeping purposes. Our web services use cookies to provide enhanced functionality on the site (e.g., keeping a user signed in from page to page), make inferences about site visitors, and aggregate traffic data (e.g., what pages are visited most often). These cookies may be delivered in a first-party or third-party context.

We use Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, of varying persistence/duration to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services to us relating to website

activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. To learn how to opt out of Google Analytics, visit: <https://tools.google.com/dlpage/gaoptout>.

We also use other website tracking services that track website usage information through cookies. These companies may use non-personally identifiable information about your visits to provide ads to you about goods and service of interest to you. The use and collection of information by these service providers is governed by their respective privacy statements and is not governed by this policy.

You may refuse the use of all cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use our web services or access certain parts of our website.

## Revisions

We reserve the right update this Privacy Policy periodically and without prior notice to you to reflect changes in our personal information practices or relevant laws. We will post the updated version on this page and indicate on the notice when it was most recently updated.

## Contact Us

For more information about our privacy practices, please contact us.

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